

Humboldt Coin

Whitepaper



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Abstract

As you are aware, the crypto world has taken the planet by storm over the last few years and is developing into one of the world's major players within finance, business and investment.

Through our solutions, we want to change the world by democratizing the crypto space to ensure that everybody has equal access to the next generation of technology that is set to revolutionize the world. We plan to do this through our unique Humboldt project.



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Introduction:

Not everyone is born with a green thumb but thankfully there are tips, hacks, and tricks to keep your plants alive and thriving.

Understanding the needs of your plants will lead to reduced stress, cleaner air, and a happier environment.

Plants are sessile: they can determine which direction to grow in but are otherwise stuck in place. Even though plants can't move around, they must still survive the challenges of weather, air, soil, amount and quality of water, neighboring plants, diseases, and many kinds of herbivores, both above ground and below.

Above ground, most tissues help the plant collect light for photosynthesis. Stems, woody trunks, and branches lift some plants above their neighbors to place their leaves in the best and brightest sunlight.

Other plants have leaves that are adapted to use lower amounts of sunlight. Leaves, and sometimes stems, contain pores called stomata that let carbon dioxide into the plant for photosynthesis and let extra oxygen out. Stomata also allow water vapor out of a plant, and when it is hot, dry, or windy, plants can close their stomata to limit water loss. A plant's underground world affects its survival as well. Most land plants take up nearly all of their water from the soil. Plant roots also take up inorganic nutrients such as nitrogen, potassium, phosphorous, and about a dozen micronutrients, elements that plants need in very small doses for survival and growth. Some plants can grow in soil containing a lot of salt, very high or very low pH, or large amounts of metals toxic to other organisms. Most plants, however, are sensitive to these and other factors – their roots may take up whatever gets put into the soil, directly or by the flow of contaminated groundwater.



Project Overview:

The Humboldt Coin project is the brainchild of a few dedicated experts from around the world, we wanted to find one major problem and better it. We did just that with the Humboldt Coin project. Our revolutionary concept tokenizes hours of human customer service with HSO coins. We are creating a system where users of our token can easily exchange 20\$ worth of HSO tokens for a customer service query (email or chat) discussing plant care and basic planting customer service. We are here to make it easier for people who have little or no idea about planting, we also have an added feature that gives users access to our wiki, for as low as \$5 monthly. Our coin is already listed on Uniswap.

Our users can burn 20\$ worth of tokens to help us plant 1 tree. The tree will have a cryptographic tag on it which will display the plant type, date planted, and description of the location (longitude & latitude).

Keeping plants looking their best requires deft skill and proven experience. Our customer service experts who have garnered several years of experience are here for you, we pay meticulous attention to every detail you give to us to ensure that our customers can enjoy the many benefits of our platform.

Strictly for legal plants



Token Parameters:

Token Name	Humboldt Coin
Token Abbreviation	HSO
Emission Rate	No new coin will be created
Maximum Supply	420,000,000
Token Network	ETHEREUM (ERC20 extended)
Token Decimal	tba



RoadMap:

- Ideation
- Selection
- Preparation
- Launch of our coin
- Listed on Uniswap
- Launch of the website
- Investors Webinar



Marketing Strategy:

Partnerships:

Humboldt will partner with several financial institutions and blockchain companies to help promote its coin globally.

Social Media Marketing:

Social media today is an efficient marketing strategy for every industry, Humboldt will adopt all social media marketing strategy to help market its coin and services carried out. The platforms that will be used for paid ads include bing, google, facebook, instagram, twitter, linkedin e.t.c

Blockchain Events:

As a global coin, Humboldt will host several blockchain summits in various continents of the world. These events will bring various crypto influencers together and there by promoting our coin.

Word-of-Mouth:

In today's businesses, word of mouth is the most efficient marketing strategy. We will ensure our support offers 24/7 support to our customers and users of our coin. This is to help us maintain a high level of customer satisfaction. When customers are satisfied they give positive reviews about the project and this sky-rockets the success of the project.

Blockchain forums:

Cryptocurrency forums today serves as a major tool for promotion. Forums like Bitcointalk have great influence on every blockchain project. Our project will be listed on various cryptocurrency forums, these forums gives room for asking questions and also getting positive replies from the owners of the project.

